

Gatlinburg Farmers' Market
Internship Program 2016
Gatlinburg Farmers' Market
865-414-9466 Assistant Market Manager
www.gatlinburgfarmersmarket.com
P.O. Box 1161, Gatlinburg, TN 37738

Social Media Internship:

How and Why the GFM uses social media: The GFM uses Facebook, Twitter, Pinterest, and more to advertise and inform the public about what is happening at the Market.

Tasks of the Intern:

- Identify and coordinate messaging opportunities with the President and Advertising Manager
- Keep informed of market activities in order to share the most current information.
- Responsibly make posts on the various social media about the GFM on a weekly basis.
- Attend at least one Board meeting

Dates Expected to Participate:

Market Dates from April through October 2016

Skills Gained:

- Learn to effectively network through social media
- Acquire a working knowledge of advertising for a community service organization through participation in networking and advertising activities
- Learn various ways of connecting the general public to local foods and products
- Develop community relationships through market activities and events
- Learn to work with a supervisor and a team
- Refine technical skills in relation to social media and advertising

To be considered for this internship, please submit a post about what you think of local food and products to <https://www.facebook.com/pages/The-Gatlinburg-Farmers-Market>. Please keep in mind that several of the people who will see your post are the producers of this food and product. Notify the Market Manager by email when you have submitted your post: gatlinburgfarmersmarket@gmail.com. The chosen applicant will be notified by the Market Manager.

For additional information call Patricia at 865-414-9466